

STUART GOLDSMITH'S INNER CIRCLE

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About The Author



Clients pay \$4500 a day to hear Stuart Goldsmith's hard-hitting marketing advice. Stuart's recent speaking engagements include the keynote speaker at the inaugural meeting of the Sponsorship Development Organization and co-speaker with Peter Thomson and Ted Nicholas at the Millionaire Marketing Magic seminar in London, England. He is a regular columnist for the Fleet Street Letter.

The legendary copywriter Gary Halbert recently described him as "The second best copywriter on the planet!" His sales letters and adverts have made him many millions of dollars.

Stuart graduated in Electronic Engineering at Reading University, England in 1973.

Destined for obscurity in the echoing halls of Television Center, Stuart fortunately met a man who explained to him the principles of Marketing.

Stuart immediately resigned from the BBC and started his own successful electronics design company.

He sold his 50% share to his partner in 1987 and attempted to retire, age 34!

Six months later he had started his first mail order company and written his best selling book "The Midas Method" (100,000 copies sold in 19 countries). Other titles include "Powertrans" "Privacy" and his most recent "Seven Secrets of the Millionaires".

Stuart learned the inside secrets of direct mail the hard way, using his own money to test each idea, thus building an invaluable knowledge of the real techniques for success in this business.

Nowadays Stuart divides his time between running his highly successful direct-mail publishing company, lecturing, writing and consultations with aspiring millionaires.

"Yes YOU Can Amass More Wealth, Power & Freedom!"

[Click here now to discover the secrets of Inner Circle](#)

"Now is a good time to tell you what you have done for me. Two years ago I was \$210,000 in debt. I had lost my sense of direction and was going through life like a ship which had lost its steering. This year I will clear \$150,000 profit and I now drive a superb Volvo Estate. I am very happy." - John Golder

"As a result of reading Inner Circle we now own a second house (which we rent out) and look forward to buying two new cars when we return from holiday." - William Shannahan

"Thank you for sharing your expertise, knowledge and wisdom with me. I found the releases absolutely fascinating"- Julie Plant

"Now I'm making more money in ONE WEEK than I used to make in TWO MONTHS in my so-called secure job. In the five years since I read Inner Circle, my life has changed radically. I wouldn't ever want to go back. Stuart's writing is literally life-changing. There is nothing I have ever read which can even compare"- David Daish

"Inner Circle provided the most powerful advantage in how to out-think, out-perform and outwit all opposition. In short, how to succeed against overwhelming odds. Your advice (produced) results beyond even your descriptions. Thank you." - William Joyce

"I had got to the stage where I did not know where to turn due to major financial problems. Things were so bad I even found myself taking money from the children's piggy banks. After following your advice, I got my creditors to write off \$12,000 of debt and I have almost \$3,000 in savings. My outlook on life is entirely different. Thank you for Inner Circle." - Andrew Matthews

"It gives me great pleasure to write and express my sincere gratitude for Inner Circle. My financial status has greatly enhanced. I can now afford anything I want. Thanks a million." - Jonathan Ofei

"Inner Circle has totally changed my life for the better. I live in a house I want to live in, drive the car I want and enjoy life to the full. Since taking your advice I have completely cleared my debts. One simple piece of advice was worth the total cost of the course many times over. Thank you for waking me up and encouraging me to get off my backside and do something." - S. Georgiou

Inner Circle Probationer Grade Material

Introduction to Inner Circle

Congratulations on being accepted into my Inner Circle. Very few people are offered the chance to join this elite group.

Members share one thing in common. They all desire to become WEALTHY, POWERFUL and FREE.

Now that you have been accepted as a PROBATIONER into my group, let me tell you a little more about Inner Circle.

The Inner Circle is 'secret' group in the following sense:-

1. The members never meet each other.
2. Details of members are kept strictly confidential.
3. 'Normal' people do not suspect the existence of this group.
4. Membership is by my personal invitation only.
5. The teaching materials are kept segregated into 'power levels', or grades. This means that information is only revealed to you a bit at a time, as I feel you are able to absorb it.
6. All members swear to keep the teaching materials secret.

To be a member of my Inner Circle is something very special. Together, we will build a bridge of trust between us. You will come to trust me, and to believe that the information I will be giving you is true. I will come to trust you not to reveal our secrets to just anyone.

Secrecy

Why all this secrecy? Is this something Masonic? Are we like the Loyal Order of Moose?!! No. It's nothing like that. Let me start by explaining one of the basic tenets of my philosophy:-

People are NOT equal. They never have been, and they never will be. Any attempts to make them equal are doomed to failure. Some people are superior to others - they always have been. Most people are like sheep - they always will be. This is just a plain, simple fact of life. We are not sitting in judgment here, just stating the obvious. Despite protestations to the contrary, society seeks to penalize the intelligent and successful and 'redistribute' the loot to the inept, lazy and weak. It does this through force of arms. This I consider to be one of the biggest evils in existence and one which should be resisted with every fiber of your being.

There, you see! I've shocked you a little already! But remember, this is only PROBATIONER level material. As you rise through the grades, I intend to shock you a great deal more! This is essential if I am to help you part the veils of illusion which have prevented you from achieving your full potential up until now.

So, you see, Inner Circle is by its very nature elitist. It is only for the 'chosen few'. People like YOU who have set foot upon the path of power, freedom and wealth.

You have chosen that path, haven't you? Perhaps you have some doubts at this stage? Doubts about 'saving the world' or 'helping the starving millions', that kind of thing? Don't worry. These doubts are normal at your power-level. It will take time for you to understand the various illusions which block

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your pathway to power and wealth. A lot of my instruction will be concerned with identifying those blocks, helping you to understand them, and finally blowing them away so that you can reach undreamed of levels of wealth and power.

Because one of the basics of Inner Circle philosophy is that people are NOT equal, it therefore follows that **not everyone can become rich, powerful and free!** Let me say that again, in case you missed it:-

Not everyone can become rich, powerful and free.

In fact, I would go further and say that very, very few people will ever achieve this state.

For example, you, at the moment, are not rich, you are not powerful, and you are not free. Agreed? In fact, let's cut to the core here and state that you're broke, trapped and powerless. Remember, it's only you and me here, so we don't have to pretend. In contrast, I am very rich, quite powerful and almost totally free! But that's OK because I'm the master, and you're the pupil, right? You wouldn't bother listening to me if the situation was different, would you? There are few things worse than receiving a manual on 'How To Become A Millionaire' which has been written by some poor, broke moron who never made more than a few thousand in his entire miserable life, right?

It is my aim to help you to become, like me, rich, powerful and free. This should be YOUR aim too. You must have a burning desire to achieve these aims. A wishy-washy half-hearted approach simply will not do. You must be committed. Committed to WEALTH. Committed to POWER and committed to FREEDOM.

Returning to the subject of secrecy for the moment. Do you now start to see why Inner Circle is so restricted and secretive? It's because the fewer people who know how to become RPF (Rich, Powerful and Free), the better it is for those of us who DO know! We can have more fun. We can be richer. We can have more power. We can enjoy more freedom.

Do you have a problem with this? Some lingering doubt that we should be SHARING all this stuff? Handing it out free in an orgy of altruism? On some kind of crusade of enlightenment? Well let me tell you that these feelings are the complete opposite of Inner Circle philosophy. But I don't just expect you to swallow my instruction wholesale. That would be just as sheep-like as the sheep! No. Instead, **you will become convinced of the truth of my philosophy as you rise through the power levels.**

Let me make another statement about Inner Circle:-

It is NOT my mission or the mission of an Inner Circle member to 'change the world'. He is NOT on any crusade of enlightenment. He is NOT trying to 'save souls' or 'preach the good message'.

Why?

Because this would be:-

1. A completely and utterly hopeless task. Absolute futility akin to trying to move Mount Everest six feet to the left using a teaspoon. **The sheep do NOT want to be woken up.** They would be resentful and angry if you attempted such a ridiculous stunt. They are happy to doze their lives away, rarely thinking and rarely acting to improve their situation.

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2. It is completely against the interests of any Inner Circle member to spread the word, even if such a thing was possible. If you knew of a dead-cert method of winning on the horses, would you spread it around? You bet your life you wouldn't!

Now already this material is getting quite hard-hitting. Many probationers drop out even at this rather weak and pathetic level of personal power instruction. After centuries of having altruistic self-sacrifice elevated to the status of the number-one 'good', many people refuse to even question this trap, and why others might seek to get them to sign up for it. That's fine. I would rather you dropped out and made way for someone truly committed to Wealth, Power and Freedom, rather than struggling on, only half believing in my message.

Let me state here and now that if the going gets too tough for you at any stage, then you are absolutely free to drop out and return to your previous life of poverty, restriction and powerlessness.

I won't write and ask you to come back!

But if you stick with this course, then as you progress through the power-levels, you will gradually become enlightened. The scales will fall from your eyes as you become ever more powerful, ever more wealthy and free.

If you are feeling uneasy at this point, and think that selfishness is really evil, perhaps I can reassure you with the following statement:-

A strong, wealthy, powerful and free person is far, far better equipped to REALLY help someone, or to improve a bad situation, than a weak, pathetic, poor and trapped sheep!

Inner Circle members of higher grades move into every situation with power and true integrity. They bring about real and lasting changes in their own lives, and in the lives of those around them. Just to be near to one of these people is enough for you to see and feel their very real power.

The sheep, in contrast, only whine and bleat and bleat about how awful everything is, and then DO ABSOLUTELY NOTHING ABOUT IT!

Enough. We are touching upon higher grade material.

So what are the aims of Inner Circle?

Quite simply, by joining this circle you are trying to make a very great deal of money, you are trying to achieve real power over your own life, and you are attempting to become free from the restrictions which others seek to place over you.

Perhaps I should make a statement here concerning why I have chosen to link POWER + WEALTH + FREEDOM. Why, for instance, do I not concern myself purely with making you wealthy?

The answer is that over many years I have come to realise the inextricable link between these three aspects of human development. You cannot become wealthy if you are trapped by various stultifying belief systems. If you are completely and utterly un-free, you will never become rich. I can promise you that.

You must become free before you can become wealthy.

Similarly, if you are totally powerless (and this is obviously linked with lack of freedom), you cannot become rich and free. If other people are in control of your life, then you cannot make serious

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money or gain personal freedom. **If you let others pull your strings and make you dance like a puppet, then it is absolutely impossible to become wealthy.** There is a circle of power involved here. Almost a "Catch 22" situation, unless you tackle it properly, my way.

The negative circle of power goes something like this:-

You are poor, so you are trapped (e.g. in a badly paid job which you hate). This means that you are not free. This means you are 'flat' at best or depressed at worse and this stifles your creative energies. You become listless and cannot find the energy to go out and challenge, to dare and to win. Your lack of money makes you powerless (for money truly does equal power). Your powerlessness can be spotted at fifty paces and so no-one treats you with respect, let alone awe. This prevents you mixing with other powerful and rich people - moving in higher circles if you will - which in turn helps prevent you from achieving power.

It looks a bit like this:-

POVERTY=POWERLESSNESS=LACK OF FREEDOM=POVERTY=ETC. ETC.

You cannot break out of this cycle by yourself simply by changing one element of this vicious cycle. Notice I say "by yourself". Obviously if someone were to hand you ten million dollars, then the cycle would be broken immediately; but the chances of you achieving great wealth whilst still being trapped and powerless are almost zero. You have to tackle all three at once. This is what I will teach you to do.

By tackling all three elements at the same time, you will spiral slowly upwards and gradually become free, powerful and rich. Perhaps you are spiralling DOWNWARDS at the moment! The first thing to do is to reverse this trend.

Incidentally, it is why 'get rich quick' schemes don't work. Often there is nothing really wrong with the schemes themselves, it's just that trapped and powerless people try to use them to get rich. They cannot do this because of their situation. They all give up sooner or later and sink ever deeper into hopelessness.

So we will be tackling all three elements at the same time. This is absolutely essential if you are going to improve your lot in life. This is the UPWARD spiral which Inner Circle members seek to attach themselves to, with my help.

Now on a more positive note, when you move up through the power-grades, tackling all three of these elements at the same time, you find yourself on this upward spiral! It goes something like this:-

You start to realise that others have been controlling your life. **You begin to break free of these controls.** This releases your creative energy. You start to tackle new wealth-creating projects. **You start to make a bit of money.** The money you make brings increased confidence. This is noticed by others. You become more powerful. People seek you out for business deals. You make more money, you become more free, you become more powerful, etc. etc. You slowly spiral UPWARDS through the various levels of WEALTH, POWER and FREEDOM.

It looks a bit like this:-

POWER=WEALTH=FREEDOM=POWER=WEALTH=FREEDOM ETC. ETC.

The Path of Freedom

You are about to embark upon the path of Personal Freedom. By being a member of Inner Circle, and moving through the power grades, you will eventually emerge into the light of TOTAL FREEDOM.

To attach yourself to this spiral, and reverse your current (possible) downward spiral, you need to take some pretty radical decisions about your life. You also need to **WAKE UP** and **STOP DREAMING!**

This is why my material is so shocking - some would even say offensive. I cannot help you to achieve your dreams and desires by tiptoeing around you and making my every statement bland, inoffensive and acceptable to all. It is precisely for this reason that I chose the format of Inner Circle.

To put it bluntly, I am tired of wasting my energies trying to convince hopelessly entrenched and negative sceptics of the truth of my message. It is a waste of my personal energies. I only want people who are prepared to listen and prepared to act on what I say. In order to help you, I must do the equivalent of taking you by the shoulders and giving you a jolly hard shake! I need to shake you until your teeth rattle. Only by doing this will I get you, possibly, to open one bleary eye and look in my direction!

You don't believe me? You feel that you're a pretty free sort of dude, all things considered? You reckon that you are modestly powerful in your own quiet way? You reckon you've got a bit of money? Well read on!

It is an axiom of Inner Circle that not everyone can become Rich, Powerful and Free. Therefore, Inner Circle is elitist. There is nothing 'wrong' with an elitist system. Most universities, for example, are 'elitist' because they exclude the 98% of the population considered too stupid to join.

Years ago, when I wrote my best-selling book *The Midas Method*, I was on a crusade to help everyone to realize their true potential through positive thinking. I wanted everyone to experience the freedom, joy and happiness which comes when you take a powerful grip on your own life. Although the message in that book still holds true, I have moved a long way from this evangelistic stance.

The reason is that I had grossly underestimated the degree of entrenchment in negative thoughts which most people experience.

I came to the conclusion that the vast majority of people, who I affectionately call 'sheep' throughout these materials, are deeply, soundly asleep and **have no intention whatsoever of waking up**. I further realised that it was arrogance on my part to even think that I could wake them up, or that it would even be valuable to wake them up!

I was expending a lot of life-energy in arguing with negative, hopelessly entrenched, depressed sceptics, and getting nowhere fast! By narrowing the field down to people who apply to Inner Circle, I am able to reach those people like you who are poised on the threshold of personal power, and eliminate most of the dreamers and sceptics.

Chained

It is a complete waste of human effort to attempt to 'improve' yourself, or your circumstances, whilst you are shackled and manacled by the chains of control with which others seek to enslave you.

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It is imperative that you first start to break free of controls, and then move towards your life-goals. Inner Circle shows you how to break free of these controls.

To achieve this end, I will need to devote space to exposing, or explaining the various **artificial controls** which are placed on your life. I will also be telling you exactly how people try and get you to **sacrifice your talents to their advantage**. It is through removal of these controls - by becoming free - that you gain great personal power. In short, the power to be whatever it is you want to be.

In order to 'wake you up', I will have to devote a lot of time and effort to exposing the various 'con-tricks' which you will encounter. This leaves little time and space for dwelling on the happy, loving and joyous 'straight' transactions which people frequently enjoy. Because I do not focus on these issues, does not mean that they are not present! To criticise me for not giving equal weight to the positive side of human nature, is akin to criticising a book on gardening as being 'obsessed with plants', or 'not giving equal weight to the animal kingdom'!

Becoming free is quite scary. You suddenly have to start thinking about what it is you really want to do. All that stuff you've been putting off for years because you allowed yourself to be trapped by external controls, suddenly comes back home to roost. You have to examine your talents, or lack of them (!), and ask yourself if you really have it in you to write that book, compose that song, start that company. You've been making excuses for years, but suddenly it's time for action!

But above all, it's hugely exciting to be free and powerful, in a world where the 'sheep' are fast asleep! There is nothing quite like the daily 'buzz' you get when you know that you are one of the few people who are 'awake'. Call it smug, call it elitist, call it what you will, once you have experienced it, **I guarantee that you will never fall asleep again!**

Degrees of Freedom

There are degrees of personal freedom.

Quite simply, the extent to which you believe and apply the teachings of Inner Circle, is the extent to which you are free. Put another way, the less you believe and apply Inner Circle material, the less free you are. The choice is yours - and it is a choice. You can choose to remain locked away in the darkest dungeon, never seeing the light of day; or you can transfer yourself to another cell, which has a small window; or you can move yourself to an 'open' prison, or...you can walk out of jail into the full light of the day. The latter person has spiralled upwards through all of the grades of Inner Circle; the other people are 'neophytes' or learners who are some way along the path. I will guide your way along the path, but it is you who will provide the energy and discipline required to see you through to your goals.

Style Statement

We have entered into a bargain.

You have applied to join my Inner Circle, and I have accepted you. I also promise to give you the most detailed, step by step guide to personal power, freedom and wealth ever published.

I am not on a 'crusade', and I am not out to 'change the world'. You will understand why, after you have progressed some way along the path. If you don't want to stay in my Inner Circle, then I am not going to try and persuade you! If you whine and moan and complain and whine, then I am not interested in nurse-maiding you through. The reasons for this will become self-evident as you rise through the grades. This is a tough course, and only the exceptional survive.

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Joining Inner Circle has given you a chance. A chance of real power and wealth. If you decide not to take that chance then that is entirely up to you. I won't be hurt, I won't be upset, I won't try and change your mind. If, after a few lessons, you want to revert to your previous life of powerlessness, then fine. I repeat, I am not out to 'change the world'. In fact the fewer people who know about the secrets of Inner Circle, the better for those of us who DO know.

No Crusades

I want to make this point absolutely clear, so excuse me if I labour it somewhat.

Inner Circle will bring you everything you want in the world, if you decide to apply the teachings. If you don't want to apply the teachings, then fine. Just don't write and tell me why, because I'm not interested!

This isn't belligerence on my part. My attitude stems directly from the principles of Inner Circle teaching. When you have reached a certain stage of initiation, you will understand exactly why I take this stance.

It is not my intention to embark upon a 'one man crusade' to wake people up. I am not interested in changing the world, and I am certainly not arrogant enough to believe that I could do so, even if I wanted to. Inner Circle is elitist. It is aimed at a tiny fraction of one percent of the population - people who are prepared to 'wake up' and take firm and powerful control of their lives.

Are you ready to do this?

I am not 'God' so I cannot judge whether waking the world up would be desirable. I certainly know that it is impossible, and so there is little point in trying. The release of Inner Circle material to interested people such as yourself, does not constitute an attempt to wake up the masses.

I hope that you are feeling a little bit shocked. Believe me, that is nothing compared to the shock you will experience when you receive higher grade materials. Inner Circle material is shocking because it blasts away all of your previously held convictions, morals, beliefs and limitations, replacing them with personal freedom and unlimited personal power.

Shock Horror

The normal person responds to Inner Circle material initially with outrage and shock, followed either by a gradually dawning awareness of the truth of the material, or a violent and vocal rejection of it. The former group gradually become empowered - they become Inner Circle Initiates, whilst the latter group rapidly revert to living their lives exactly as they used to, that is in poverty and helplessness.

The trick is to get through the shock you might receive when reading IC materials. This is the biggest stumbling-block because the weak person will read something shocking, instantly dismiss the whole system and then reach for pen and paper to dash off letters to anyone and everyone in an attempt to get 'them' to 'do something about it'! For this reason, I suggest you use Inner Circle material as follows:-

1. Read through the material from cover to cover, in as few sittings as possible. Make a mental note of any questions, strong disagreements, severe shock, examples which you think violate the system, and so on. Don't worry about these until you have read the whole release. This

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way, most of your questions will have been answered by the time you have completed the release.

2. KEEP AN OPEN MIND. This means that if you read something with which you strongly disagree, then just hold onto it as something to be looked at in the future; don't just reject everything else out of hand because of one sticking-point. **You don't have to agree with every single word I say, in order to become an Initiate**, although you DO have to expose all of the illusions and con-tricks (see later) if you want to rise to the highest levels of wealth, power and freedom.

I would be amazed if there were not quite a few things which you found shocking, disturbing or offensive in this material. This is quite intentional!

Making a Start

Let us now start upon the task in hand - namely the beginning of your Inner Circle training to make you FREE. As I stated earlier, only by becoming free can you become wealthy and powerful. Trapped people do not achieve wealth and power - in case you hadn't noticed!

Attaining Personal Freedom

Let us talk a little bit about personal freedom.

If you went up to a man living in any Western Democratic Country and asked him: "Are you free?" he would almost unhesitatingly reply "Yes, I'm free." A few more thoughtful souls might qualify their answer by saying something like: "Yes, I'm reasonably free," or "Well, I'm as free as anyone else." **Most would agree that they enjoy a tremendous amount of personal liberty in their private and public lives.**

Well let me tell you, absolutely, categorically, they are all completely WRONG!

The vast majority of people are about as trapped or 'un-free' as it is possible to get without being manacled to the wall of some dank cell.

They have almost zero freedom in every area of their lives. **They have allowed themselves to be absolutely and rigorously controlled by outside forces** - other people - to the extent that they can barely shuffle around and make grunting noises through their gags! And this means YOU. Only those who have correctly understood and applied the principles of Inner Circle (whether they call it that, or not), can be said to be truly free, the rest are, to a greater or lesser extent, slaves.

You don't agree?

Consider the 'normal' person:-

Of course, nobody wants to be considered 'normal' or 'Mr/Mrs Average', but I'll wager that the following statements apply in quite a few details to you:-

Work

The 'normal' person works for a living in a job which they either actively dislike, or just tolerate. A few 'lucky' souls occasionally enjoy some aspects of their job - on a good day. The 'normal' person

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has to get to work at a certain time every single day of the working week. They dare not be late or leave before a certain time under penalty of a demerit.

Thus, approximately forty hours of every single week - week in, week out - are governed and ruled by the dictates of someone else. No matter how 'liberal' the company, no matter how 'nice' the boss, no matter how much 'flexitime' is worked, the stark truth (and I only deal with stark truths) is that for around forty hours every week, the 'normal' person hands over complete control of his life to other people, who make him sing and dance more or less like a puppet.

Does this sound a bit like you?

Yet this same person would claim to be free.

Debt

The 'normal' person has barely enough money to live on, because their out-goings either exactly match, or exceed their income, leaving them drifting into debt. In fact the 'normal' person is in debt to a considerable extent, typically owing tens of thousands on a mortgaged home, having finance on one or more expensive items (car, furniture etc.) having a bank overdraft, and owing money on one or more credit cards.

The burden of these debts, together with an 'unchangeable' lifestyle, ensures that Johnny Average always operates with the tip of his nose just above the water. The effect of this is to lock him solidly into the freedom-removing system of work. It prevents him from exploring his full potential and living a joyous life - because he is scared of losing his job due to the debts and commitments that weigh him down.

Does this sound a bit like you?

Yet this same person claims to be free.

Relationships

The 'normal' person in a relationship, engages in the same, identical, mind-stifling routine day after day, year after year. It doesn't matter what the detail of this routine is, but it might go something like this:-

Come in, kiss your spouse.
Make cup of tea.
Sit down and read paper for half an hour whilst spouse makes meal.
Eat meal, chat about pointless things.
Bicker for a while.
Wash up.
Watch television.
If 2nd Thursday of month, then go for steak at local restaurant.
Go to bed.
If 3rd Thursday of month, then make love.
Go to sleep.
Repeat until you die.

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Okay, I know that this is stereotyped, but the real point is that married or not, the 'normal' person follows almost exactly the same routines, with very slight variations, every single day, week after week.

If he is in a relationship, then these routines are largely dictated by the partner (in the nicest possible way, of course). For example, Friday is laundry day, Saturday morning is supermarket time, Sunday morning is mowing the lawn and washing the car, Sunday 3 p.m. is taking the kids swimming, Sunday 5 p.m. is picking them up again, and so forth.

Women who have children under five years old, have no time at all during the average working day. A day which starts at 6 a.m. and ends at midnight! Because most women allow their entire waking lives to be structured for them by children and male partners, this makes it very hard for women with children to become free. They often have to wait until their children are grown up.

Huge blocks of people's time are structured for them by other people (spouse, children) leaving them almost zero time for personal development.

Does this sound like you?

Yet these people would claim to be free!

Religion

The 'normal' person believes, either overtly, or covertly, that there is some sort of all-powerful God or supernatural being, watching over him, and taking a personal interest in his drab, pathetic little life! This same being has a kind of book, in which it marks the times when you've been a good, and the times when you've been a naughty boy. When you die, if the GOOD BOY points don't outweigh the NAUGHTY BOY points, then you will be SEVERELY PUNISHED - possibly for all eternity! So the 'normal' person struggles all of his life to try and live by rules imposed by other people, or groups of people. He worries if he transgresses their laws, and he spends a certain amount of time agonising, looking over his shoulder or confessing his 'sins'.

Even those who profess atheism still retain a nagging doubt in the back of their minds that somewhere a score is being kept of their 'good' deeds vs. their 'bad' deeds. **There are very, very few people who are free of this somewhat silly and childish belief.**

Does this sound even a little bit like you?

Yet this person claims to be FREE!

The Law

The 'normal' person believes that, because he lives in a democracy, he has freedom of choice! Yet he hands over huge blocks of his personal power to other human beings (politicians, policemen, bureaucrats, judges etc.) and asks them to rule his life. He begs them to make laws which will control his movements; **he moans and whines if someone appears to escape the law.**

He wants the law tightened up, with no loopholes, and no possibility of escape.

He wants laws which prevent him from driving too fast, that restrict the films he can watch, or the magazines he can buy. He wants laws which prevent him from taking drugs if he so desires, or watching a pornographic movie if he desires, or visiting a prostitute or building a car in his back yard

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and driving it, or owning a boat without a license, or extending his own house. He wants tough laws restricting the investments he is allowed to make. He demands that rules are passed granting access to his bank accounts and to video him wherever he walks or drives.

He wants all these laws and more.

He gladly hands over almost all of his personal power to the lawmakers and enforcers, until he has almost none left, and he is forced to abide by society's every rule and regulation. A politician only has to chant "tuffoncrime" and he will nod energetically and sign over another personal freedom to the state.

Does this apply to you?

Yet this same person will tell you that he is free!

Country

The 'normal' person is prepared to fight and die for 'his country', often with little, or no information about the true nature of the conflict. He is prepared to march off to some foreign field, and get his head blown off on the whim of another human being. Someone only has to trot out a few platitudes about 'sacrifice' or 'sense of honour' or 'duty' to get normal people queuing up in droves to be first over the top. **Furthermore, he accepts as normal, laws which allow agents of force to imprison him if he refuses to recklessly expose himself to death in this manner.**

This, he considers acceptable and reasonable.

Yet he claims to be free!

The Government

The 'normal' person believes that the government is a 'good thing' and absolutely necessary. He gladly hands over all responsibility (personal power) to a group of third-rate human beings, and then lets them get on with ruling his life. He willingly accepts an almost complete lack of accountability on their part, whilst believing that he has 'choice'. He never recognises that the real choice is between **grasping personal power**, and **handing over personal power**. The choice he exercises is simply the choice between exactly who will take his personal power away from him.

This same 'normal' man knows almost nothing whatsoever about the mechanism of the government to which he has so willingly handed over power. If closely questioned, he could only come up with a mere handful of childish facts concerning the workings of governments. He knows and cares little about the 'secret machinations' which go on behind closed doors, and the decisions which are taken about his life. He willingly trots off to the polling booth each time, secure in the knowledge that he is exercising his little bit of personal power and mouthing the benefits of living in a democracy.

Does this sound like you?

But this person claims to be 'free'!

Taxes

The 'normal' person willingly hands over at least **FIFTY PERCENT** of his personal wealth, in the form of taxes, **to other people to spend as they see fit**. He neither asks for, nor expects accountability. He doesn't know where his money is spent (except in the vaguest way), and he doesn't care. He doesn't ask for facts and figures, or expect accountability, honesty or efficiency. **If he tries to withhold his money, then agents of force will come and take him and throw him in jail**. The state has the absolute right to confiscate half of his life efforts and uses brute force to do so. Resist and his door will be kicked down and his possessions forcibly looted for redistribution to non-producers.

He accepts this as reasonable and normal.

He is taught nothing whatsoever in school about how his own government handle the country's finances. The government judge that the geography of the Appalachian mountains is of far more practical use - strange thing, that! He does not question this lack of knowledge, or the possible reasons why it is withheld.

If he were to ask the government for an itemised bill of where his money (taxes) had been spent, he would be met with blank stares and vague answers. Some of the items on which his money is squandered are not even discussed - the secret services for example. If he pushes too hard his name will be added to a 'trouble maker' list and he will be put under surveillance for daring to question or speak out. Yet he accepts this as reasonable.

This person claims to be free!

The Media

The 'normal' person reads newspapers, watches television news and current affairs, listens to radio news broadcasts and actually believes many of the items he hears.

More importantly, he spends a significant amount of his time debating these issues with friends, and pontificating about the rights/wrongs of the particular issue in question. In this manner, **his emotions are controlled by whatever news story the media decide that they will release to him that day**. He holds a huge collection of opinions and views about every conceivable topic from nuclear power to abortion, and **spends a significant amount of his time explaining and defending these views**.

This, despite the fact that he often has almost no knowledge at all about these topics, and is merely repeating 'information bites' released by the media. Furthermore his beliefs are confused and self-contradictory; he would be absolutely unable to defend them in any rational argument.

He watches televised debates about a certain topical issue, and **actually takes one side or the other!** - even becoming hot under the collar when the opposition view is being expressed. In this way, his opinions and views are safely polarised into one camp or another, and firmly away from any real choices/decisions/debates.

Does this sound like you?

Yet this person claims to be free!

So how free do you feel now?

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If even *one* of these situations is similar to your own, then you are not free. If you were honest with yourself, you would realize that many, if not all of the situations described above, apply more or less directly to you. The exact detail might vary, but that is not the point, is it? If you are to make headway in your studies, then you must become ruthlessly honest with yourself - starting from now! Admit that I touched a raw nerve or two there.

Understood from the perspective of the Inner Circle Initiate, the 'normal' person described above is a truly pathetic specimen! This person allows himself to be controlled by others for almost every single minute of his waking life. He is pathetically grateful for a 'few minutes' to himself once or twice a week, and will, like a puppy dog, seek to 'make up' for this time generously allowed him by his masters. He actively seeks to be controlled (for reasons which I will explain), and panics if controls are relaxed. **If too many controls are released, then he will run around like a headless chicken, desperately trying to find someone - anyone - to control him.**

What Controls The Normal Person

He is controlled by MONEY. The Initiate controls money.

He is controlled by BOSSES. The initiate is the boss.

He is controlled by LAWS and GOVERNMENT. The Initiate operates from his own set of internally generated guidance principles.

He is controlled by RELIGIOUS FEAR. The Initiate is not religious in any commonly understood meaning of the word and sees religion as the single biggest force for evil on the planet.

He is controlled by IMAGE and behaves in a manner which he believes others will find acceptable. The Initiate takes no notice whatsoever of IMAGE and behaves in a way which he or she finds acceptable.

He is controlled by RELATIONSHIPS. The Initiate only involves himself in mutually beneficial, un-controlling relationships.

He is controlled by the MEDIA and allows the media to influence his thoughts. The Initiate takes no notice whatsoever of the media.

He is controlled by the illusion of 'country' and exposes himself to serious danger in times of 'National Crisis'. The Initiate never places himself in this kind of danger.

Removing Controls

Axiom #1:- In order to become free, the Inner Circle Initiate must greatly reduce the external controls placed on his life.

As an Initiate, you will not allow yourself to be controlled by anyone. You will learn to recognise the various controlling tactics of certain individuals, organisations and institutions for what they are, and not allow them to influence your life. These people and institutions are referred to as Controlling Artists, or Con-Artists, by Inner Circle members.

You will learn that these Controlling Artists have a vested interest in trying to control you, for in this manner they can maximise the volume of life's pleasures which come their way. By bending the

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talents, energy and time of the mass of people to their will, such individuals and organisations seek to profit with minimum effort on their part.

This can be summarised in the following axiom:-

Axiom #2:- Many people seek to maximise the volume of life's pleasures which flow their way, by 'conning' money, energy, time and talent from other people.

Eight Weapons - Six Illusions

As an Inner Circle member, you will learn about the eight weapons which the con-artists use to extract value from you. You will learn how these eight weapons are mercilessly used by the controlling artist **in an attempt to get you to sacrifice your life-energies to the controlling artist**, who is operating one of the six illusions. You will learn to laugh in the face of these confidence tricks, and unmask them for the hollow sham that they are. **In this manner you will gain great freedom and personal power, because no person or institution will be able to control you.**

Normal people, in contrast, allow themselves to be almost totally controlled by external agencies throughout every minute of their miserable waking lives. Moreover, **they positively invite control**, almost beg for it, in fact. For ordinary folk, control means release from the responsibility for their own lives - they do not need to think about fulfilling their potential. They can happily dream their time away, whilst allowing any and every puppet-master to pull their strings.

Allowing themselves to be controlled by others offers the normal person a perfect excuse for non-action. They can look back over their uneventful and drab lives and point the finger of blame at whatever puppet-master had control of them at the time. They will pile blame upon the external controlling agency, and thereby give themselves a perfect alibi for murder. Murder of their own life by slow suffocation.

Their lives are ruled by the excuse: "If only....."

"If only such and such a puppet-master had not been in control of me at the time, I could have done so much....."

Inner Circle members have total contempt for the way such people lie to themselves about the reality of their lives. They know that the world is brimming-over with people who are desperate to control others, just as it is brimming-over with people who are desperate to have others control them. He is content to let both sets of people act out their games, and while-away their lives until they die. He is not, repeat NOT trying to change this state of ignorance.

Inner Circle members play no part in such games. They recognize all controlling tactics - even subtle ones - for what they are, and quite simply ignore them. **IC Initiates are in control of themselves**, and allow no other agency to assume this awesome responsibility. In this way, you have absolutely no-one to blame, and you move through life with power, purpose and certainty.

Why Others Seek To Control You

What is 'control' understood in the Inner Circle sense?

Inner Circle Definition #1:- CONTROL

Control is the attempt by con-artists to extract value from you under false pretences.

Inner Circle Definition #2:- VALUE

A tradable commodity which enhances the life of the recipient, and diminishes the life of the giver. Thus, 'value' can be money, time, work, effort, kudos, loyalty, support, docility, worship, or sacrifice, to name but a few.

Inner Circle Definition #3:- FALSE PRETENCES

The trade of values where one, or both of the traders has incorrect information about the nature of the transaction, or has no choice about entering into the transaction.

'False pretences' means that you are **coerced** into handing over one, or more, of these values to the Controlling Artist (the Con Artist) by allowing yourself to be manipulated by one of the eight weapons (later). Taxation, for example, is naked coercion through using the weapon of force.

Inner Circle Definition #4:- CON-ARTISTS

A con-artist is the person, or group of people attempting to extract value from you under false pretences. A free exchange of human values, in the full knowledge of the gains/losses of the exchange does not constitute control. Such exchanges include, for example, sacrificing a day of your time for an agreed sum of money, or helping a neighbour erect his shed, in return for which he mends your car.

Contrast this with being asked to work all weekend for the 'good' of the company, or helping out a neighbour because you feel too guilty and ashamed to say "No".

The con-artist always seeks to extract values under false pretences. In other words, he tries to 'con' people out of their effort, money, time, whatever, by manipulative and deceitful methods. These are the key words, MANIPULATIVE and DECEITFUL.

It takes two to play this game, of course, and the con-artist needs a ready supply of willing, sheep-like victims **who are desperate to be conned**. There is absolutely no shortage of such people; in fact the great mass of the population are exactly like this, almost falling over themselves to be the first one to be exploited.

The Initiate rarely makes any sacrifice whatsoever, but when he does, it is done in the full knowledge of the details of that sacrifice. He is never conned. He knows precisely what he is gaining from each and every exchange, and he is totally aware of his true motives for performing any action. He is never afraid to admit these true motives to himself.

Why do others seek to control you?

The reason why others seek to control you is fairly obvious, but worth stating, as it underlies many of the dealings you will have with people:-

The Pharaoh Principle

One person can only do a certain amount in the time allocated to him on earth. There are only so many hours in a day. So in order to achieve maximum pleasure from life, the con-artist seeks to coerce others into working for him - I do not necessarily mean that they are 'employed' by him in the conventional sense.

The more people the con-artist can get to sacrifice their own goals and dreams to help towards achieving his goals and dreams, the richer will be his life.

This is the Pharaoh principle.

The more 'willing slaves' you can have servicing your every whim, and releasing you from menial chores, the richer and happier your life will be. And if you can get those slaves to work for next to nothing because they believe that you are the incarnation of the god Rah, for example, then the more slaves you can 'employ' and the richer will be your life. The secret behind the con-artist's scam is that he does not 'pay' his slaves a fair wage for their work, in other words he does not give them an equal value in return for their labour. Instead he attempts to 'con' them out of their life-values by use of one of the eight weapons (see later).

Important point:- The con-artist takes many forms, and is not always one individual.

Important point:- The con-artist has many goals and desires. Many of them are subtle, and not easily spotted by the uninitiated.

The con-artist has many weapons in his armoury, and will ruthlessly exploit them, one after the other, in an attempt to get you to bend to his will. If one weapon does not work, then another will be tried, and another, until a suitable 'stick' is found which will get you to comply.

The con-artist relies heavily on the fact that his dirty tactics are considered 'the norm' by the great mass of sheep, and so the sheep unquestioningly allow the dogs to round them up. Centuries of conditioning have gone towards ensuring that the sheep respond to the master's whistle.

Note that an Initiate does not 'blame' the con-artist for what he is trying to do. He merely recognises that this is the way in which many people seek to increase the volume of life's pleasures which flow their way. He does not try to change or improve the con-artist's behaviour. **He quite simply refuses to be conned, nothing more, nothing less.** This simple fact is the basis of personal power and freedom. To become an Inner Circle Initiate and gain absolute personal freedom, you must learn to recognise the con-artist in all of his many disguises.

The Six Illusions

Inner Circle teaching divides the con-artists into six different categories, also known as THE SIX ILLUSIONS (or con-tricks). They are called this, because they are truly phantasms of no real substance. Nevertheless, these illusions are held very dear to the heart of most normal people. These people are afraid to admit that these concepts are little more than wraiths. If you try and point out an illusion to a normal person, they will often react angrily, and even become violent.

In order to become personally free, you must unmask the six great illusions (con-tricks). I am afraid that you cannot even cling to one of these illusions - although you are likely to find one or two of them extremely difficult to expose.

What does this mean?

It means that you must see them for the hollow sham which they are, and **refuse to let them control your life from now on**. This is going to be tough for you, because you will hold many of these illusions in very great esteem due to years of training in 'standard thinking'.

If you stay the course with Inner Circle, you will be forced to shatter many of your previously held convictions and beliefs. This can be a little unnerving, even shocking and painful. I expect it to be traumatic for you to unmask these illusions. You will need very great strength of character to complete this task, but you will have the terrific feeling that huge weights are dropping from your shoulders every time you unmask one.

Shattering Illusions

The average person will have one or two illusions which he has unmasked already, and so they will agree wholeheartedly with every comment I make concerning these illusions, and nod wisely as they read my descriptions.

They will have a few more about which they are doubtful. They will think I have 'gone a bit over the top' in my comments concerning these illusions, although they will agree with me in places.

Then there will be the hard core of illusion which they completely believe. Concerning these illusions (and depending upon how fanatically they believe in them) they will consider my comments to be outrageous, mad and based on zero knowledge of the subject. Or they will consider that I have an 'axe to grind', or that I had a 'bad experience' concerning these illusions, and am unable to remain dispassionate! **Needless to say, the category into which a particular illusion fits, varies from person to person**. One reader will consider my discourse on the illusion of religion, to be the incoherent ravings of a sinner who was probably beaten senseless by a gang of sadistic nuns; whilst another reader will consider these comments as boringly obvious, 100% correct, completely accurate, and hardly worth saying!

I repeat, you must shatter all the illusions if you are to become truly free. If you want to cling tightly to particular illusions, then it doesn't affect me in the slightest. **It just means that you won't become free**. I'm not on a crusade to get you to believe in my point of view. I will simply give you the tools and information you need in order to become free. What you do with these tools is entirely up to you.

I will now list the six illusions. Before I do so, let me remind you that illusions (con-tricks) are the vehicle through which con-artists attempt to control you. They do this to maximize their life-pleasures by getting you to sacrifice your life-pleasures to them. Please also remember that a great many human transactions are 'straight', and nothing whatsoever to do with illusions or con-tricks. The purpose of Inner Circle teaching is to explain to you how you can break free of the insidious control of the con-artist.

The six illusions or con-tricks are:-

- Government, The Law, and Country
- Religion
- Relationships
- Media and The Image Makers
- Bosses
- Money

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Axiom #3:- No person may become an Inner Circle Initiate until he has unmasked the six illusions. The extent to which he believes in one or more of the illusions, is the extent to which he is not free.

There are, of course, many other minor illusions, but your knowledge of the six main illusions will provide you with the information required to tackle the smaller and less significant ones. Remember:- The ILLUSIONS are the VEHICLES through which PEOPLE WHO WANT SOMETHING FROM YOU operate. There are many things people want from you. For example there are:-

People who want you physically controlled

People who want your money

People who want your respect

People who want your talents

People who want your time

People who want your knowledge

People who want your reverence

And don't forget I'm talking about people who want these things without 'paying' for them - in other words, they want to 'con' you out of these things. **The fair exchange and trade of values does not come under this heading.**

In order to achieve his aims, there are eight weapons which the con-artists use in an effort to extract value from you. The eight weapons are:-

- FORCE
- FEAR
- GUILT
- LIES/MISINFORMATION
- SENSE OF DUTY/FAIRNESS/HONOUR
- SACRIFICE/ALTRUISM
- IMAGE MANIPULATION
- APPROVAL

A Brief Look at the Eight Weapons

I will now briefly outline the eight weapons and how they are used; but they are best understood by describing in detail how the weapons are used in association with each of the six illusions or con-tricks. This I will do at a later date.

Weapon #1: FORCE

This is actual physical force. For example, beating you up to obtain money; rape to obtain sex; throwing you in jail for not allowing yourself to be looted; restraining you in a mental hospital because another human being has judged you to be unstable or abnormal; breaking down your door and arresting you for some real or imagined 'crime', and so on. Force is the crudest of the weapons, but extremely effective.

Weapon #2: FEAR

Often this is fear of force or violence. The actual act does not have to be carried out, often the threat is sufficient. Then there is fear of disapproval, fear of not being accepted, fear of being thought weak, fear of being discovered for your 'sins', fear of God, fear of being in debt, fear of being ill or dying.

Weapon #3: GUILT

This weapon is more effective with some than with others. There is religious guilt for your 'sins', guilt over past acts, guilt over various thoughts you might have, guilt that you are not 'doing enough for other people', guilt that you are well-off when half of the world is starving, guilt that you are damaging the environment, guilt that you are not bringing up your children to the best of your ability, guilt that you are having an affair, and so on.

Weapon # 4: LIES/MISINFORMATION

One of the best ways of conning value out of people is just to simply lie about your real motives for asking them to sacrifice their values. This is one of the main weapons used by politicians, bosses, and religious 'priests' (understood in the wider sense).

Weapon #5: DUTY/HONOUR/FAIRNESS

This may or may not be a trigger in a particular person, but if it is, then value can be extracted from you by getting you to sacrifice your life's energies under the guise of a 'sense of duty, or honour'. In this manner, a group of human beings 'A' successfully persuades another group of human beings 'B' to fight, and if necessary die, to protect group 'A'. And all that is required is for group 'A' to call upon the sense of honour, duty and fairness inherent in group 'B'!

The weapon of FAIRNESS is used to extract value from you by disguising the transaction under a cloak of 'fairness'. Thus it is only 'fair' that you give a proportion of your wealth to charity, or it is only 'fair' that you serve your time on the committee. Sense of honour is somewhat diluted these days, but people can still be prevailed upon to do the 'honourable' thing and resign, or pay over a large sum in damages, or..... Notice I am not saying it is wrong to be honourable. I am saying that the error is to allow others to use this as a weapon against you.

Weapon #6: SACRIFICE/ALTRUISM

Most people have some sense of sacrifice, and this 'weakness' is exploited thoroughly by con-artists. For example, whole religions exhort you to sacrifice your entire life-pleasures for a 'payoff' which you will receive when you are dead. Bosses can get you to sacrifice days of your time for 'the good of the company'; charities can get you to sacrifice time/effort/money for 'the good of the cause'. The reason that this weapon is so powerful is because it gets you to sacrifice your life's values for nothing, i.e. absolutely free! Your sole reward is a smug self-satisfied feeling of having done a 'good deed'; but it's the con-artist who hauls off the real rewards. Altruism is an endemic disease in our society. Because it is such a huge evil, I will devote a little time to it here.

Altruism is the position held by most religious people and more importantly **this idea forms a central portion of most people's world-view, even though they have not consciously thought about it and regardless of how 'anti-religious' they profess to be.**

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Altruism holds that the purpose of a man's life is NOT his own happiness. If a man gains any happiness, this is either incidental or actively discouraged as sinful, wicked, selfish, etc. The purpose of a man's life is to serve others. He is, in effect, a sacrificial animal. Altruism holds that any man's need is sufficient to place a mortgage on your life. No matter if you have never met the man, his need is enough.

Altruism states that your purpose is to toil at the yoke of human servitude until every mouth is fed, every child is clothed and each human being has the 'basics' of life, which nowadays include a car, a telephone, a television and a two week holiday each year. No matter that this is an impossible task, you will labour until your back is broken and you can turn the wheel no more. Your reward is either in heaven or the knowledge that you have done your civic 'duty'.

You will not even be granted pride in a job well done. Pride is sinful. Your task is to labour for NO reward - not even satisfaction. You are not even permitted to see the results of your efforts. These will be distributed by the 'priests of collectivism' to the 'needy' and you will not be consulted or shown any results. You must not think of what you want. This is 'selfish'. Instead you must constantly search out the needs of others and strive to fulfil them.

This is the naked Christian-ethic, stripped of its pompous robes of concealment. This is altruism.

This is a philosophy. It is an idea. Ideas have consequences and affect everything around us. So let us see to where the philosophy of altruism leads us.

Do you need a strong, dictatorial centralised government with absolute authority over the worker drones?

Why yes, of course! The producers have to be controlled and the needy identified so that the loot may be distributed to them. Furthermore, the drones' produce must be harvested and their life-efforts hauled-in and dumped into the common pot - this requires big government.

Some drones still show a spark of independence and seek to retain a little of their work. Since this is morally evil under an altruistic system **the state is granted full powers to hunt such people down, to crush them and confiscate everything**. Further powers are required to spy on every citizen.

There is no moral contradiction here. Indeed, it is important that you realise that an altruistic system makes sense within its own framework. The 'people' are just cattle to be milked; it is their duty to give milk and so why should they possibly object to being spied upon to ensure that they comply?

Do you need confiscatory taxation rates?

Why yes, naturally. Since man exists only to serve others, it is nothing less than morally good that he give up most of his labours for redistribution to the 'poor'.

Since the doctrine of altruism carried to its logical conclusion would result in the destruction of mankind, you have to allow some retention of life-efforts, but most should be looted.

Do you need rigorous controls and tens of thousands of non-objective laws?

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Yes, of course. The function of such laws is to reinforce the message that **no man is a worthwhile individual**; that **society's needs come first** and that 'freedom' is only granted after the needs of the masses have been allowed for, and then grudgingly.

Non-objective laws are laws which make no sense, cannot be understood by a person of average intelligence, and seem to generate hundreds of new victimless crimes. Such laws have only one purpose. **To keep people confused and frightened and to reinforce the message that the state is in power and will be obeyed, regardless of the illogic of its position.** Again, you are a sacrificial animal and so what possible complaint could you have against the state? Your duty, your whole purpose of life is to sacrifice yourself to others. This is the noblest 'good' the ultimate moral high-ground.

Do you need to track each citizen? Do you need to absolutely control his finances? Do you need access to his bank accounts? Naturally it is not really 'his' money anyway, **it is collective social money.** The fact that a man or woman earns such money is down to 'luck' on their part. They were obviously socially advantaged and **should be grateful they had the opportunity to produce for their fellow brothers and sisters.** Since man is basically evil and corrupt, a person can only succeed by destroying others anyway. One person's gain is another's loss. Only an antisocial, morally bankrupt person would want to keep his money safe and secret. The full power of the state can and should be used to (say) bring home the loot from foreign bank accounts.

Should drugs be prohibited in an altruistic regime?

Yes because a man's own happiness (defined by *him* not anybody else) is incidental and should be discouraged. Taking drugs will limit a man's ability to serve others.

Should it be an imprisonable crime to educate your own children?

Yes. Children are the property of the state - the next generation of milk-cows. They must be educated 'correctly' in an absolutely uniform manner. **Home-education would produce too many individuals with ideas of their own** - the very last thing needed by an altruistic, collectivist state.

Because such a state dare not breathe its true name, such measures will be disguised under snappy slogans such as "ensuring each child reaches its full potential" and "granting equal opportunity to all children".

In such a system, would politics be utterly confused, with no clear direction and message?

Yes, this is a natural consequence. Altruism cannot work because absolute altruism would involve finding a cannibal tribe and offering yourself as their next meal. Total sacrifice leads to the death of the individual and this is why altruism is a philosophical error - **the ultimate result would be the absolute destruction of mankind.** Politicians realise this, dimly. They espouse altruism and sacrifice whilst realising that it is unworkable. The inevitable result is a political system where naked communism lies cheek-by-jowl with capitalism. The result is total confusion in the mind of any thinking person, philosophically trained or not. It causes mild panic, like standing on quicksand and feeling it shift beneath your feet.

People sense the jarring clash of ideologies. They despise politicians and believe them all to be liars and fakes. The reality is that politicians are philosophically confused and self-serving - a dangerous combination to find in a person who has power over your life.

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The politician's message is: *"This is a glorious free country. Work hard, play hard, be an individual. Rise as far as your talents and abilities will allow; be all you can be. We will encourage this. Every child will get a fair education in this wonderful free society, so get out there and achieve..."*

That sounds good to me. But imagine the confusion, unease and fear produced in the intelligent person's mind if that politician pauses for breath and then continues: *"...but remember, you are a tool in the collective. Your highest moral duty is to sacrifice most of your earnings to the needy. We will enforce this with violence and you will be imprisoned if you disobey. Your money will be taken and given away to despotic overseas regimes and to buy votes and favours. Your life-efforts will be looted and redistributed to the shiftless and indolent. You will be spied upon to ensure compliance. Attempt to hide your money from your brothers and you will be branded a criminal and hunted down. You should rejoice in this and feel good about your contribution. For further details about our party, write to...."*

Is that not the plain, unvarnished truth? Look at those horribly clashing ideals, the awful grating of two philosophies being ground together to produce a 'working compromise'. The effect is to evoke a feeling of hopelessness and despair in people's minds. **They just do not have the intellectual ammunition to unpick this mess and to wake up to what is really happening.** This is no fault of theirs. Training in such thinking does not feature on any school curriculum. I wonder why?

To rise above the common herd is seen as threatening. Society steps in smartly to crush such upstarts. Industrialists are attacked by the angry pack (e.g. Bill Gates) not *despite* the values they have brought to us all, but *because* of those values. Scientists are ridiculed by the arts (white coat, bald, silly spectacles and ludicrous half-German accent). Computer designers are 'geekified' (I thought of that word first!) - 8 stone, 'please-kick-sand-in-my-face' look, dweebish, scatty, no-hopers with the chicks. It goes on.

We started with one simple idea - altruism. From that simple start came the inevitable effect on taxation, the legal system, the arts, politics and Big Brother statism.

Ideas have power - real power. Nazism is just an idea, so is Marxism. Do you now see where a 'simple' philosophical stance leads you? This stuff is important.

Weapon #7: IMAGE MANIPULATION

This weapon is powerful because few people are happy with the way they are. The weapon is mainly used by people who want your money, and the vehicle is advertising. Most adverts are concerned with selling you an IMAGE which you believe you will attain if you buy their product. Other uses of the image weapon are more subtle, and will be dealt with at a later stage.

Weapon #8: APPROVAL

The need for approval varies from person to person. If you have an acute need for approval, then this will provide the enemy with the eighth powerful weapon with which to master you. The need to be approved of, forces you to act in ways which you do not necessarily agree with. You find yourself sacrificing your energies to the person from whom you desire approval. Needless to say, the con-artist will perceive this need in you, and ruthlessly use this weapon against you. There is nothing wrong with enjoying approval. That is not what I am saying. It is the need for approval which exposes you to manipulation. You can enjoy a long cool beer, but if you need it, you're an alcoholic!

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This completes our very brief look at the eight weapons. The object of this PROBATIONER grade is to give you a quick overview of the basics of Inner Circle philosophy. You will understand much, much more about the weapons and the illusions as you rise through the grades.

Summary

Let us summarize what we have learnt so far:-

1. Weak people allow themselves to be controlled. The payoff they receive is comfort, security and responsibility-shifting. **The Inner Circle Initiate avoids being controlled.**
2. Shrugging-off external controls brings great personal power.
3. There are many, many people who want to control you. They are called 'controlling artists' or 'con artists'.
4. They are not all 'evil' people. They simply seek to **maximize** their own life's pleasures by getting other people to **sacrifice** their life's values to them. This is the Pharaoh principle.
5. The key to breaking free of control is to understand the six main illusions or con-tricks which are being operated, and to understand how the eight weapons are used by the con-artists running the 'scams' or illusions.
6. Possession of this knowledge brings personal freedom and power, and is the key to becoming an Inner Circle Initiate.

I have made this point already, but it is probably worth making again. Inner Circle philosophy is not a gloomy, cynical, paranoid 'they're all out to get me' type of philosophy. Far from it. Most human transactions are fairly straight and honest and do not fall into the category of a 'con'. However, there are many transactions which fall squarely into this category. In particular, many of the more important transactions of your life are likely to be shrouded in illusion. Inner Circle knowledge gives you the tools to break free of this insidious control, and take 'good for me' decisions. Some of the weapons listed above are actually based upon the finer human instincts to love, nurture and assist one another in times of crisis. That is what makes the con-artist such an unpleasant character, because he is corrupting a finer human instinct for his own ends.

Fear

There is nothing 'wrong' with fear. Fear prevents us from harming ourselves physically, or taking unnecessary risks. Fear only becomes a weapon in the hands of the con-artist who uses your natural fear to bend you to his will. Most crime and punishment works on this principle. One group of humans get together and impose a law on another group. These laws are often advantageous to the lawmakers, and fear is the weapon which keeps the potential lawbreaker in line.

Not all of the eight weapons are based on finer human emotions though. For example, guilt, image and the need for approval have absolutely no positive value, and must be eradicated from your life if you are to become an initiate. The Initiate never feels guilty, does not rely on manufactured images, and does not depend upon the approval of others. By disarming his opponents of these three weapons alone, **he becomes a truly formidable character**. When the other five weapons are made ineffective, he becomes invincible.

Two Types Of Initiate

As you read and understand more of Inner Circle philosophy, you will gradually become an empowered person - that is, if you choose to be. What Inner Circle members DO with their power, is entirely up to them. I never tell people how to use their power. There are, however, two types of Initiate to which I shall be referring throughout the lessons. They are the OPEN and CLOSED initiate. They are defined as follows:-

The Open Initiate

This type of Initiate uses his knowledge of the weapons and illusions to break free of insidious control, and to become empowered, happy and free. He has decided that he will not use his knowledge to attack or con other people, even though he could easily do so. Instead, he simply uses his knowledge to prevent others from exploiting him, i.e. he uses it defensively.

His attitude is characterised by complete and utter honesty in his interactions with other people, insofar as his honesty is relevant to other people's ambitions for self-improvement.

Whilst not on any kind of crusade, he is happy to wake a few more people up, if they are open to having their slumber disturbed. He is likely to do this by example, rather than by evangelising.

The Closed Initiate

This Initiate uses his knowledge of the weapons and illusions to carefully, calculatingly and deliberately con as many people as possible out of their life-values. His superior knowledge of Inner Circle philosophy allows him to carry this off successfully.

He is never honest with others. Instead he uses the weapon of LIES (amongst others) to trick people into sacrificing their life-values to him.

He is not on any kind of crusade, and jealously guards his knowledge from others. He definitely is not the slightest bit interested in waking anyone else up. His ideal would be to have everyone else fast asleep, with only himself awake.

He is solely interested in maximising the volume of life's pleasures which flow his way by tricking and deceiving other people into handing over their life-values to him.

Although you might be tempted to think that I just painted a portrait of a 'good guy' and a 'bad guy', I state, unreservedly, that I am not suggesting, or even hinting at which sort of Initiate you should become. I have no opinions on this. This is a choice for you to make when you have attained the relevant level of power and knowledge, not before.

For the record, I consider myself to be an open Initiate. But, of course, that's exactly what I would say if I were a closed Initiate!

This concludes our discussion on open and closed Initiates, and indeed this marks the conclusion of the **Probationer** level.

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"Now is a good time to tell you what you have done for me. Two years ago I was \$210,000 in debt. I had lost my sense of direction and was going through life like a ship which had lost its steering. This year I will clear \$150,000 profit and I now drive a superb Volvo Estate. I am very happy." - John Golder

"As a result of reading Inner Circle we now own a second house (which we rent out) and look forward to buying two new cars when we return from holiday." - William Shannahan

"Thank you for sharing your expertise, knowledge and wisdom with me. I found the releases absolutely fascinating"- Julie Plant

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"It gives me great pleasure to write and express my sincere gratitude for Inner Circle. My financial status has greatly enhanced. I can now afford anything I want. Thanks a million." - Jonathan Ofei

"Inner Circle has totally changed my life for the better. I live in a house I want to live in, drive the car I want and enjoy life to the full. Since taking your advice I have completely cleared my debts. One simple piece of advice was worth the total cost of the course many times over. Thank you for waking me up and encouraging me to get off my backside and do something." - S. Georgiou