

# The Synchronicity Report

by Charles Burke

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# Which System Do You Use To Reach Your Goals?

## Two Very Different Ways To Solve Problems And Achieve Goals

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### Solving problems...

**There's the way we humans do it...** and then there's the way the Universe does it.

Most experts want to teach us goal setting—the human approach.

Logical and linear, step by step. We're taught to organize and plan, then carry out that plan, trudging from here to where we want to be. That's one way. It's the human way, and it works very well for some goals.

But then, there's the way the Universe solves problems.

### SYNCHRONICITY...

**Non-linear, intuitive**, instantly leaping from one state to another, without the need to "trudge," human-style, through the territory separating here from there.

We use human-style goal setting when we already know, more or less, how to achieve what we want.

This type of achievement takes planning, work, and a logical, progressive application of your personal resources.

You can sit down beforehand and plan out the steps you'll need to take. Then you just go through those steps, one by one, and sooner or later you've done it, you've achieved the goal.

This works well in many areas.

Business plans usually fall into this category. So do publishing schedules, vacation itineraries and university degree programs. You identify the steps. You take them, one by one. And you arrive (if you've done everything more or less right).

**On the other hand, the Universe's method** of reaching goals isn't easy to quantify or plan out.

This approach, however, is the only one that works for goals that you can't break down into steps—because maybe you don't know what those steps are.

These are the Big Steps, the Quantum Leaps into a new state of existence... things that cannot be logically predicted from known facts. These always involve major changes or discontinuities, and they do NOT involve the usual "logical" progression from past, through present to the future.

**EXAMPLE:** When someone suffering from an incurable disease is suddenly cured, many call that a miracle. It's definitely a discontinuity. A rapid (or instantaneous) jump from one state to another.

Of course, some want to pretend that they're being scientific about it, so they make up a fancy term—they call it "spontaneous remission." But that's basically an empty, meaningless phrase. It's just an imposing way of saying, "We don't know what the heck happened, but we're not going to come right out and say so."

**We see other unpredictable things** happen, too.

**EXAMPLE:** Your business needs a huge infusion of new funds or it'll go under. Then, that very afternoon, you're waiting at the car wash or in the grocery checkout line. There, you strike up a conversation with a stranger—an apparently random meeting—but that stranger turns out to be the perfect investor for your company.

### **How do you plan a thing like that?**

**Some people will see** this chance meeting and call it "luck."

But saying "luck" is just as meaningless as mouthing the words "spontaneous remission." It's just sticking a label on a phenomenon we have no idea how to explain.

So let's make an agreement, shall we? Let's not use the word "luck" because luck is notoriously UN-dependable. Lady Luck is famously fickle, and we can't really depend on her.

At the same time, even though we can't explain "luck" or "spontaneous remission" or other similar phenomena, we do know that some people have more of those "lucky" events than others do.

**Get any highly successful person alone** and ask them to tell you about some of these unexplainable events, these "lucky" breaks that have occurred in their career. You'll be amazed at the stories they can tell.

But then ask them if they believe in luck. No successful person ever believes in luck, despite all those unexplainable events.

So, what's their secret? And if it's not luck, then how do they do it?

Many use the word "Synchronicity." Not because it's more accurate, but because the word "luck" implies randomness and lack of control.

Successful people always firmly believe they're doing ... something... that gives them some kind of control.

Why?

**Mystics have claimed for centuries** that it's possible to affect the world around us and to attract so-called "lucky" happenings—discontinuities in the logical progression of events.

But what are they talking about?

I've spent several years living with this question—How can we increase the "luck" (or Synchronicity) in our lives?

And I've learned that the biggest, **most important element** is this: you won't learn it by reading a book. Not even reading a hundred books.

The ability to attract Synchronicity is something you pick up from others who already have it.

**It simply rubs off onto you.**

In other words, this is not really knowledge. It's more of an attitude or a mindset. It's almost like a cultural thing, **absorbed at the gut level.**

But most people face one very large block. They don't have many highly successful friends. They don't run with the rich crowd, and they don't know how to penetrate to that social level.

In other words, they don't have access to anyone from whom they can learn the secrets of Synchronicity.

**So I set out to create a way** that ANYONE could use to get the Synchronicity mindset to rub off on them.

Over the past four years I've assembled the pieces of this plan, one chunk at a time, till I finally had something truly workable. Something that will take anybody and gradually fill their mind, their feelings—their guts—to overflowing with the mindset of "good luck" and Synchronicity.

This new **18-hour audio product** is called **Synchronicity Secrets**.

In it, I help you uncover your own inner connection with Synchronicity, which is the way the Universe solves your problems and brings you "lucky" breaks.

If you'd like to know more about synchronicity, [read the full story here](#).

(Oh, and by the way, be sure to check out the sound clips while you're there. You'll find over an hour of audio content in the samples alone.)

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### **3 Case Histories in Synchronicity**

## ~ Synchronicity ~ Three Case Histories

### Case History #1 — When the Teacher Is Ready

Five years ago, it was becoming obvious to me that, before I could really be any good at my new profession of self-help writer and teacher, I would need practical teaching experience.

All I did was think to myself, consciously and clearly, "I need some experience teaching." I didn't even specify what kind of teaching.

A couple of days later, while buying groceries, a new checkout lady at the register said that she was in an informal English study group, that their current teacher was about to return to the States, and would I be interested in taking over as teacher?

Completely out of the blue... no logical connection with anything.

Now, you have to understand—teaching English was something that I had avoided like the plague for my first 15 years here in Japan.

But I took over as their teacher, and five years later, I'm still there, still having a ball doing something that I was unexpectedly invited to do.

#### **But that's not the whole story**

##### **A month later—**

One afternoon, a couple from up the street suddenly appeared at our front door and asked if I'd teach English to their son, age 24.

He was planning to start a new business building custom (and very quirky) interiors for bars and clubs up in Osaka. He planned to purchase fixtures and supplies from US sources, and for that, he needed to speak English. This would be a short-term thing, maybe six months.

Well, he was a total beginner and I didn't feel qualified—but taking a deep breath, I dove in. Yes, I'd be happy to do it.

#### **But that's STILL not the whole story**

**A few months after that --**

My wife and I went to see our friend Mrs. Tamaki, a retired middle-school music teacher who had just built a new and very artsy shop to sell imported clothing and jewelry. She also serves fine coffees, teas, and home-baked cakes. She was a teacher for nearly 30 years in this small town, so everybody in five counties knows her.

Mrs. Tamaki's clientele tend toward the artsy, artistic and upscale crowd.

One day she asked if I'd teach English to a class of 5 absolute beginners.

Again with the beginners—and the ages would range from 12 to 88—but yes, I'd give it a go.

These "beginners" began learning English faster than anybody ever expected, and word about the class began to spread. More students began showing up. The class has continued to grow purely by word-of-mouth—no advertising on my part—and we're still all having great fun as well.

**CONCLUSION**

When I made a small mental commitment to seek new experience so I could move forward in my career, all it took was one simple thought. The Universe set things in motion and brought me what I wanted in ways I could never have planned or predicted.

And that one thought, that one request, is still operating. You'll notice that I didn't repeat it endlessly, nor write it out a thousand times. Just once. But the commitment to go forward was real. That's what made it work.

**Case History #2 — Money from Nowhere**

Copywriter and Internet businessman Dr. Joe Vitale is an absolute master at Synchronicity.

Here's a story exactly as he told it to me a while back (you'll hear it in my interview with Joe).

**When I was writing** one of my most popular books, *The Seven Lost Secrets of Success*, I was called out of town to work with a doctor who wanted me to (ghost) write his book.

I was very reluctant. I was working on *The Seven Lost Secrets of Success*. I had my own agenda, but something inside of me said, "Oh, go on out there; you're going to get paid and you can use the money; it'll help carry you through while you're writing

your own book." So I went, I met with him, I signed an agreement, and he gave me a non-refundable check for several thousand dollars.

Then I came back to Houston where I was living at the time, and I started working on my own book, just kept going.

After a month or two, I thought, "Oh, I should be working on the doctor's book." So I called up there to the clinic and nobody answered the phone.

Three days later, when I finally did get hold of somebody, I spoke to his business manager, and he was very sheepish. I told him who I was, and he said, "Oh, Joe, there've been some changes."

I said, "Like what?"

He said, "Well, the doc's in jail."

And I said, "The doc's in jail?" ... why was he in jail?

The business manager said, "Well, he violated his parole."

I thought, "What? He was in jail before?" I didn't know any of this.

The behind-the-scenes story was that he had gone through a divorce, he wasn't happy about it, and he started sending bombs to his ex-wife. They put him in prison the first time, and after he served some time, they let him come back out. They let him be a doctor again. He just wasn't allowed to send bombs to anybody anymore.

And they found him with bombs in his desk, so they shut him down and put him back in prison.

Now, the punchline is, he had given me a non-refundable deposit to write his book, a deposit that I was able to keep so I could continue writing my own book. And that helped me give birth to *The Seven Lost Secrets of Success*, one of my most successful books, a book that one person so liked that they bought 19,500 copies of it.

How could I have ever orchestrated that kind of funding? I joke in my book, where I say I could have placed an ad that said, "Wanted: doctor who wants me to write a book, give me a lot of money, and then go to jail so I don't have to write his book." I never would have found who I was looking for.

But the universe directed it to me because I had this intention that I wanted to finish *The Seven Lost Secrets of Success*, an important book to me, and I needed the funding to do it.

So the universe, in its wisdom, seeing way beyond my ego's vision, orchestrated all of this.

## CONCLUSION

Joe didn't even make a direct request. His whole attitude was one of simple, honest desire.

It's also interesting to note that he wanted to achieve something that would benefit other people.

## CASE HISTORY #3 — Disaster Brings Huge Success

**Rick Beneteau, another of the experts** whose interview is included in the Synchronicity Secrets, tells how an absolute disaster made him rich and successful.

Rick ran a chain of highly successful dry cleaning shops in a city in Canada. But his real love was music. He had written a couple of award-winning songs and produced other songs that were getting healthy air time.

Now it was time to cash out his dry cleaning shops, take the money and build the recording and music production business he had long dreamed of having.

He sold the chain, but before he could invest the money, his wife struck first.

She filed for divorce and put a freeze on all his assets. This included the money, the existing basement studio in his home (eventually hers), and basically gutted his plans to become a successful music producer. It also seriously impacted Rick's business partner.

Now you and I can't know the whole story. It may have been all that cash lying there, or it may have been something else entirely. I'm not here to judge Rick's ex-wife. Certainly, whatever she chose to do, she had reasons she considered valid.

But Rick was left virtually penniless overnight. His business was gone, and all assets were locked up tight. Most people would have given up right there. But not Rick.

A friend was just starting to explore something new called the Internet, and to kill time, Rick began fiddling around on his friend's machine, surfing the Net a bit.

Long story short, Rick's extensive experience in promoting and publicizing his own chain of successful stores told him instantly that the Internet was going to be a huge thing, that it could be used for publicity and brand-building, and that he was the guy to tell people how to do it.

He put together an ebook—just a short how-to on publicizing yourself—and it took off and flew.

The end result is that this sudden turn in his fortunes made him far richer, far better known and far more impactful on more people than his music business might ever have done.

## CONCLUSION

Even a disaster can make you successful, famous, and very very rich... if you'll just let it.

Interesting isn't it, that Rick didn't devote his energies to wallowing in self-pity. He didn't rail against his "luck" or the breaks. He simply got busy being interested in the things going on around him, and the opportunity showed up, right there, directly in front of him.

In front of him, that is, after the Universe turned him in a new direction.

## What Does This Mean for You?

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## T H E S Y N C H R O N I C I T Y R E P O R T

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Anyway, if you'd like to know more about synchronicity, how to master it, and what all this can mean for your future, [read the full story here](#).

You'll find sample sound clips that total more than an hour of audio content. That alone makes visiting the site a valuable experience.

Cheers from sunny Japan,  
Charles Burke

**And of course you can contact me anytime.**

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